PETERSON COOKIE POLICY

WHAT ARE COOKIES?

Cookies are small text files placed on your computer, smart phone or other devices when you visit websites. They are widely used in order to make websites work, or work more efficiently, as well as provide information to the owners of the website. Cookies cannot be executed as code or used to deliver viruses and they cannot enable access to your hard drive.

WHAT INFORMATION DO WE COLLECT AND HOW IS IT USED?

When someone visits https://www.onepeterson.com/ we use technology to collect information to help us enhance the experience on our website and also to allow us to improve the site. This means that when you visit our website, cookies or similar technologies may be placed on your computer/device. So that you know more about the technologies used and can make informed decisions about how your data will be collected, we have provided a description of these below.

In compliance with legislation, our website cookie banner allows you make a choice regarding the types of cookies placed. Please note that our website may contain links to other websites. We have no control over how your data is collected, stored or used by other websites and we advise you to check their privacy notices and cookie policies before providing any personal data to them.

HOW AND WHY DO WE USE COOKIES?

Cookies allow us to recognise users (where appropriate), tailor the content on our website and help us improve its functionality. Without certain types of cookies enabled – called "strictly necessary" cookies - the website may not function as efficiently or to its full capacity, thus negatively affecting the user experience, therefore, your consent is not required for these. We use analysis and statistical cookies to obtain information about visitors to the website and about the devices used to access the website.

TYPES OF COOKIES

There are many different types of cookies and other tracking technologies available. Control Union use the following cookies:

- **First Party Cookies** are placed by Control Union only and will make sure that our website(s) function properly and that your preferences are remembered.

- **Third Party Cookies** are placed on our website by third parties with another domain name and will serve to improve and personalize your experience on our website.

First Party Cookies and Third Party Cookies are divided in the following type of cookies:

- **Analytical Cookies**, they allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- **Functionality Cookies**, these are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region) and protect your data. These cookies are essential for the proper functioning of this website, therefore these cookies are required for the operation of our website.

- **Marketing/Tracking Cookies**, these cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

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You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

HOW YOU CAN CONTROL AND DELETE COOKIES

Most cookies help you get the best out of our website; however, you can choose via the cookie banner to accept or refuse some or all of these. If you want to learn more about cookies, including how to manage and delete them, the following third-party website provides clear information https://www.allaboutcookies.org.

Additionally, if you would like to know how to opt out of being tracked by Google Analytics across all websites, please visit: http://tools.google.com/dlpage/gaoptout.

WEBSITE COOKIES

Details of the cookies used on our website are detailed below:

TYPE	NAME	PURPOSE	RETENTION PERIOD
Functional Cookie First Party Cookie	XSRF-TOKEN	Used to help with site security in preventing Cross-Site Request Forgery attacks.	End of session
Functional Cookie First Party Cookie	Laravel.session	This cookie is used for tracking your visit to our website. It tracks user data, such as log-in credentials.	End of session
Analytical Cookie Third Party Cookie	_ga	This cookie is set by Google Analytics. We use Google Analytics to analyse the behaviour of you as a visitor of our website. Based on these analyses we can continue to improve our website. The details are explained on: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	2 years
Analytical Cookie Third Party Cookie	_gid	This cookie is set by Google Analytics. We use Google Analytics to analyse the behaviour of you as a visitor of our website. Based on these analyses we can continue to improve our website. The details are explained on: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage	1 day
Marketing/Tracking Cookie Third Party Cookie	DSID	This cookie is placed by doubleclick.net and follows the visitor during its visit on this website. The visitor then receives personalized advertisements on other websites.	13 months
Marketing/Tracking Cookie Third Party Cookie	IDE	This cookie is placed by doubleclick.net and follows the visitor during its visit on this website. The visitor then receives personalized advertisements on other websites.	12 days